

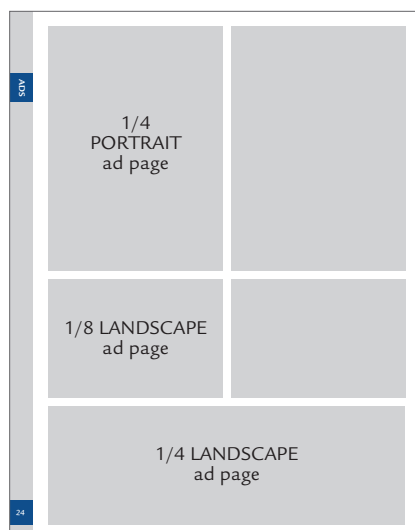
# Ad fact sheet 2026



Magazine  
of the Norwegian  
Quilt Association



FORMAT	AD SIZE (WIDTH X HEIGHT)	All prices given in NOK	
		BLACK	WHITE
Double page	420 mm x 297 mm (+ 3 mm all sides bleed)	10 526	–
Back cover page	210 mm x 237 mm (+ 3 mm to the left and lower part)	7 050	–
Inside cover page	BLEED: 210 mm x 297 mm (+ 3 mm all sides bleed) TYPE AREA: 180 mm x 252 mm	7 050	–
Full page	BLEED: 210 mm x 297 mm (+ 3 mm all sides bleed) TYPE AREA: 180 mm x 252 mm	6 050	2 200
Half page landscape	BLEED: 210 mm x 148 mm (+ 3 mm all sides bleed) TYPE AREA: 180 mm x 126 mm	3 300	1 200
1/3 portrait, 3 columns type area	57 mm x 252 mm	2 650	900
1/3 landscape, 3 columns type area	180 mm x 84 mm	2 650	900
Quarter page landscape	180 mm x 63 mm	2 100	1 100
Quarter page portrait, dedicated ad page	89 mm x 125 mm	2 000	750
Quarter page landscape, dedicated ad page	182 mm x 60,5 mm	2 000	750
1/8 page landscape, dedicated ad page	89 mm x 60,5 mm	1 200	500



AD FORMATS, DEDICATED AD PAGE



MISCELLANEOUS AD FORMATS EDITORIAL PAGES

Please send ads preferably as pdf's ready to print. When ads are created or modified by the printing company, the additional cost will be invoiced by NQF.

When ordering advertising space for continuous placement in four consecutive issues, the advertiser is granted priority access to register for a stand at Norwegian Quilt Association's Annual Quilt Weekend Festival at the advertiser rate. If advertising space is ordered for a full year, a 5% discount is given. If all four

advertisements are paid on one invoice within the payment deadline for the first ad, an additional 5% discount is granted. In total, a 10% discount can thus be achieved on the invoice.

All advertising agreements must be made in writing with NQF. If you wish to place an ad in *Norsk Quilteblad*, please contact our advertising manager at [annonse@nqf.no](mailto:annonse@nqf.no). The agreement remains in effect until it is terminated in writing at least three months before the next advertising deadline.

## Release schedule 2026

ISSUE	AD ORDER DEADLINE	AD MATERIAL DEADLINE	DATE OF PUBLICATION
1/2026	9 <sup>th</sup> January	19 <sup>th</sup> January	20 <sup>th</sup> February
2/2026	10 <sup>th</sup> April	22 <sup>nd</sup> April	2 <sup>nd</sup> June
3/2026	10 <sup>th</sup> July	10 <sup>th</sup> August	28 <sup>th</sup> August
4/2026	25 <sup>th</sup> September	8 <sup>th</sup> October	17 <sup>th</sup> November