

# Ad fact sheet 2021

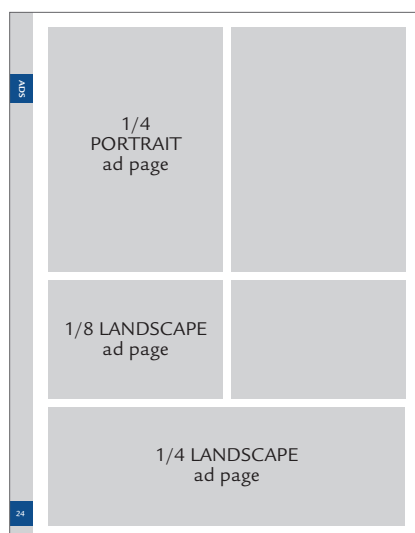


# Norsk Quilteblad

Magazine  
of the Norwegian  
Quilt Association

All prices given in NOK

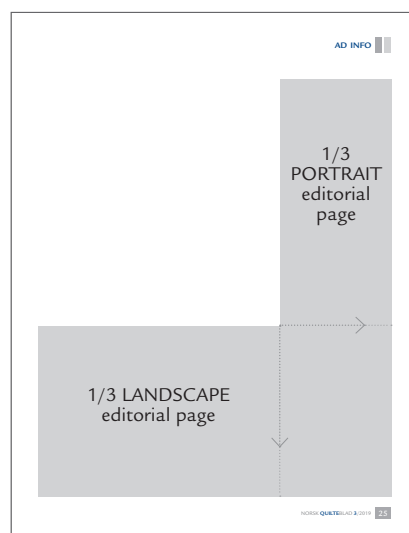
FORMAT	AD SIZE (WIDTH X HEIGHT)	4 COLOURS	BLACK & WHITE
Double page	420 mm x 270 mm (+ 3 mm all sides bleed)	15 750	-
Back cover page	210 mm x 270 mm (+ 3 mm to the left and lower part)	10 024	-
Inside cover page	BLEED: 210 mm x 270 mm (+ 3 mm all sides bleed) TYPE AREA: 180 mm x 225 mm	10 024	-
Full page	BLEED: 210 mm x 270 mm (+ 3 mm all sides bleed) TYPE AREA: 180 mm x 225 mm	8 610	3 080
Half page landscape	BLEED: 210 mm x 134 mm (+ 3 mm all sides bleed) TYPE AREA: 180 mm x 110 mm	4 675	1 650
1/3 portrait, 3 columns type area	57 mm x 213 mm	3 750	1 245
1/3 landscape, 3 columns type area	180 mm x 87 mm	3 750	1 245
Quarter page landscape	180 mm x 55 mm	3 000	1 500
Quarter page portrait, dedicated ad page	89 mm x 125 mm	2 750	1 045
Quarter page landscape, dedicated ad page	182 mm x 60,5 mm	2 750	1 045
1/8 page landscape, dedicated ad page	89 mm x 60,5 mm	1 650	660



AD FORMATS, DEDICATED AD PAGE



MISCELLANEOUS AD FORMATS EDITORIAL PAGES



Please send ads preferably as pdf's ready to print. When ads are created or modified by the printing company, the additional cost will be invoiced by NQF.

If a continuous release ad in four editions is ordered, you'll be entitled to apply to rent a shop stand at the Norwegian Quilt Association's Annual Quilt Weekend Festival. Additionally, you're granted a 5 per cent discount.

Provided all 4 ads are paid by the first payment deadline the ad is given another 5 per cent discount. In total, one can thus achieve a 10 per cent discount on the invoice.

All advertising agreements have to be confirmed with NQF's advertising contact, [annonse@nqf.no](mailto:annonse@nqf.no). The agreement is running until it is terminated in writing 3 months prior to the next ad deadline.

## Release schedule 2021

ISSUE	AD ORDER DEADLINE	AD MATERIAL DEADLINE	DATE OF PUBLICATION
1/2021	11 <sup>th</sup> January	25 <sup>th</sup> January	9 <sup>th</sup> March
2/2021	14 <sup>th</sup> April	28 <sup>th</sup> April	8 <sup>th</sup> June
3/2021	12 <sup>th</sup> July	26 <sup>th</sup> July	3 <sup>rd</sup> September
4/2021	27 <sup>th</sup> September	11 <sup>th</sup> October	23 <sup>rd</sup> November